

# CORPORATE PARTNER BENEFITS

Aurora is honored to partner with local businesses who believe in the value of producing high quality, intelligent theatre. They demonstrate their commitment to the arts and our Bay Area community, and we proudly recognize these businesses and provide them with a variety of benefits to enhance their connection to Aurora and our audiences.

## Director's Circle: starting at \$1,500

- 2 tickets to a performance in Aurora's 2017/2018 Season (*entertain clients or reward employees!*)
- Company logo in Aurora show programs for 1 year: *est. 27,000 printed per year*
- Company logo and hyperlink on Aurora website for 1 year: *est. 55,000 unique visits per year*

## Artistic Director's Circle: starting at \$2,500

*All of the above benefits, plus:*

- 2 additional tickets (total of 4) to performances in Aurora's 2017/2018
- Logo on Aurora's Corporate Donor Wall for 1 year
- 10% off single tickets during Aurora's 2017/2018 Season for your employees

## Associate Sponsor: starting at \$6,000

*All of the above benefits, plus:*

- Prominent recognition as an ASSOCIATE SPONSOR of 1 play during the 2017/2018 Season, plus a half-page black & white ad in the production's program
- 4 additional tickets (total of 8) to performances in Aurora's 2017/2018 Season
- Ad placement in a 2017/2018 Season e-blast sent to Aurora Patrons: *est. 12,000 each*
- Acknowledgement on your production's press release\* and on Aurora's webpage and Season Brochure\*: *est. 10,000 printed per edition*
- 4 complimentary tickets to your production's Opening-Night Performance
- Immersion in the theatrical process of your sponsored play with invitation to Meet and Greet and rehearsals

## Sponsor: starting at \$10,000

*All of the above benefits, plus:*

- Prominent recognition as a SPONSOR of 1 play during the 2017/2018 Season
- Company bio in the program of sponsored play
- Company philanthropy profile on Corporate Partners page of Aurora's website for duration of sponsored production
- Private tour for up to 10 employees or clients
- Ad placement in 2 separate 2017/2018 Season e-blasts sent to Aurora Patrons
- 4 additional tickets (total of 12) to performances in Aurora's 2017/2018 Season

## Premiere Sponsor: starting at \$15,000

*All of the opportunities above, plus:*

- Prominent recognition as a PREMIERE SPONSOR of 1 play of your choice and upgrade to a full-page black & white ad in the production's program
- Opportunity to host a Sponsor Night for 20 guests with a pre-show tour and reception plus performance tickets
- 4 additional tickets (total of 16) to performances in Aurora's 2017/2018 Season

Opportunities for **Associate Season Sponsorship** and **Season Sponsorship** begin at \$25,000 and \$50,000. Benefits packages can be tailored to best suit your business's needs.

### To learn more contact:

Development Director Rachel Nissim at  
510.843.4042 x303 or [rnissim@auroratheatre.org](mailto:rnissim@auroratheatre.org).

*Aurora Theatre Company is a 501(c) 3 nonprofit organization, tax identification number 94-3168663.*

*Benefits current as of July 2017*