



**PRESS RELEASE
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**AN IMPORTANT ANNOUNCEMENT ABOUT
THE FUTURE OF AURORA THEATRE COMPANY**

BERKELEY, CA (Tuesday, May 13, 2025): Aurora Theatre Company announced today that it has suspended its 2025/2026 Season. One year ago, Aurora held its #SaveAurora campaign, which allowed the company to complete its 2023/2024 Season and launch the current 2024/2025 season – with significant cuts to expenses designed to increase long-term sustainability. This plan substantially reduced the structural deficit the company has faced since the pandemic, but could not eliminate it without an increase in contributed and earned revenue. Ticket sales have not significantly grown during the current season, and despite the best efforts of staff, board, and supporters, the company is currently unable to guarantee that it will be able to complete a 2025/2026 Season.

Therefore, Aurora is suspending plans for a 2025/2026 Season on Addison Street for now. The company's immediate focus is on completing its 2024/2025 Season (including *Crumbs From the Table of Joy*, now playing, and *The Search for Signs of Intelligent Life in the Universe*, opening in July), while considering options that would allow Aurora to continue into the future. The [recently-announced partnership](#) with Marin Theatre in producing *Eureka Day* this September will go forward as planned.

The completion of Aurora's 2024/2025 Season depends on the company reaching its Spring Campaign fundraising goal, now underway. Aurora's board and a core group of supporters have pledged to match all donations up to \$50,000 three times over. This means every dollar donated will generate three more for Aurora. The company's Spring Campaign has always been part of its budget for the season in which it takes place; donations now will ensure that the company can move forward with producing *The Search for Signs of Intelligent Life in the Universe* [starring Marga Gomez](#) as planned. Reaching its current fundraising goals will allow the company to fulfill existing obligations to ticket holders, artists, and staff for the current season.

While the future is uncertain, Aurora Theatre Company's commitment to upholding the values of integrity, transparency, and fiscal responsibility that have always defined this company is unwavering.