



Aurora Theatre Company presents

Supernova

Monday, April 30, 2018 | Old Kan Beer & Co.

Corporate Sponsorship

COMPANY NAME (as you wish to be acknowledged): _____

CONTACT NAME & TITLE (if different from above): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

SPONSORSHIP AMOUNT: \$ _____

PLEASE CHECK ALL THAT APPLY:

- ☐ Enclosed is my sponsorship payment
☐ I pledge to pay Sponsorship Amount by Date: _____
☐ I am interested in purchasing a program ad

SPONSOR SIGNATURE: _____ DATE: _____

PAYMENT INFORMATION

☐ CHECK (payable to Aurora Theatre Company)

☐ CREDIT CARD

Credit Card Number: _____

Expiration Date: _____ CCV: _____

Please return this form and any materials by **February 20, 2018*** to: **Aurora Theatre Company, Attn: Rachel Nissim**
2081 Addison Street
Berkeley, CA 94704

If you have any questions, please contact Development Director Rachel Nissim at 510.843.4042 x303 or rnissim@auroratheatre.org.
Aurora Theatre Company's tax identification number is 94-3168663.

Thank You!

*Organizations and individuals who submit forms after February 20, 2018 may not be included in all promotional materials.

Supernova Corporate Benefits

Ghostlight Circle:

\$1,500

2 event tickets

2 drink tickets

Fair Market Value: \$104

Event Recognition

- Company name on event invitation & signage*
- Company name in event program*

Aurora Recognition & Benefits

- Company name in Aurora production programs for 1 year
- 20% off Aurora's 2018/19 Season single tickets for employees
- Company name & hyperlink on Aurora's website

Houselight Circle:

\$2,500

4 premiere event tickets

8 drink tickets

Complimentary valet for 2 vehicles

4 tickets for VIP brewery tour

Fair Market Value: \$571

Event Recognition

- Logo on event invitation & signage*
- Logo in event program*
- 1/4 page ad in event program*

Aurora Recognition & Benefits

- Logo in Aurora production programs for 1 year
- Logo & hyperlink on Aurora's website
- Signage in Aurora lobby for 1 year
- Embedded ad in 1 Aurora general e-blast
- Opportunity to purchase ads at 10% off in 2018/19 Season production programs
- 20% off Aurora's 2018/19 Season single tickets for employees

Stagelight Circle:

\$3,500

6 premiere event tickets

12 drink tickets

Complimentary valet for 3 vehicles

6 tickets for VIP brewery tour

Fair Market Value: \$1,414

Event Recognition

- Logo on event invitation & signage*
- Logo in event program*
- 1/2 page ad in event program*

Aurora Recognition & Benefits

- Logo in Aurora production programs for 1 year
- Logo & hyperlink on Aurora's website
- Signage in Aurora lobby for 1 year
- Embedded ad in 1 Aurora general e-blast
- Opportunity to purchase ads at 25% off in 2018/19 Season production programs
- 1/2 page ad in 1 Aurora production program in the 2018/19 Season
- 20% off Aurora's 2018/19 Season single tickets for employees

Spotlight Circle:

\$5,000

8 premiere event tickets

16 drink tickets

Complimentary valet for 4 vehicles

8 tickets for VIP brewery tour

Fair Market Value: \$1,562

Event Recognition

- Logo on event invitation & signage*
- Logo in event program*
- 1/2 page ad in event program*

Aurora Recognition & Benefits

- Logo in Aurora production programs for 1 year
- Logo & hyperlink on Aurora's website
- Signage in Aurora lobby for 1 year
- Embedded ad in 1 Aurora general e-blast
- Opportunity to purchase ads at 50% off in 2018/19 Season production programs
- 1/2 page ad in 1 Aurora production program in the 2018/19 Season
- 20% off Aurora's 2018/19 Season single tickets for employees

Marquee Circle:

\$7,500+

10 premiere event tickets

20 drink tickets

Complimentary valet for 5 vehicles

10 tickets for VIP brewery tour

Fair Market Value: \$3,530

Event Recognition

- Logo on event invitation & signage*
- Logo in event program*
- Full page ad in event program*
- Opportunity to display promotional item

Aurora Recognition & Benefits

- Logo in Aurora production programs for 1 year
- Logo & hyperlink on Aurora's website
- Signage in Aurora lobby for 1 year
- Embedded ad in 1 Aurora general e-blast
- Opportunity to purchase ads at 50% off in 2018/19 Season production programs
- 1/2 page ad in 1 Aurora production program in the 2018/19 Season
- 20% off Aurora's 2018/19 Season single tickets for employees
- Opportunity to host a corporate event with 10 production tickets & a pre-show reception

*subject to print deadlines

For more information about Aurora Theatre Company, *Supernova*, or your corporate benefits package, please contact Development Director Rachel Nissim at 510.843.4042 x303 or rnissim@auroratheatre.org



Supernova 2018

FACT SHEET

- Event:** Aurora Theatre Company's first *Supernova* fundraising event
- Description:** A festive, fun, fantastic night in support of Aurora! We return to Monday nights for a new take on our annual fundraising event. Guests will enjoy live entertainment, cuisine curated by award-winning Chef James Syhabout of two-Michelin-starred Commis, exciting auction packages, and more!
- Location:** Old Kan Beer & Co.
95 Linden Street
Oakland, CA 94607
- Date:** April 30, 2018 | 6:00pm - 9:00pm
- Co-Chairs:** Deborah Goodman & Ellen Levine
- Committee:** Susan Blake | Susan Driscoll | Trudy Moore | Carol Neil
Betsy Ream | Lisa Taylor | Paul Templeton | Sallie Weissinger
- Attendees:** Approximately 250 Aurora donors, Bay Area arts patrons, and corporate and individual community leaders
- Ticket Prices:** Single Tickets begin at \$150
Host Committee, Underwriting, & Sponsor Opportunities begin at \$1,000
- Contact:** Rachel Nissim at 510.843.4042 x303 or rnissim@auroratheatre.org

Now in its 26th season, Aurora Theatre Company produces six plays each year. Through both classic and new works, Aurora supports the Bay Area community by hiring locally, invigorating audiences, and always challenging ourselves to do better, think deeper, laugh louder, and cast wider nets of empathy toward the world.

auroratheatre.org/supernova



Old Kan Beer & Co. photo credit: Aubrie Pick. Aurora Borealis 2017 photo credit: Scot Goodman.