

# In-Kind Donation Benefits

<b>Under \$1,000 Value</b>	<ul style="list-style-type: none"><li>• Company name in event program*</li><li>• Company name on Aurora's website for 1 year</li></ul>
<b>\$1,000-\$2,499 Value</b>	<ul style="list-style-type: none"><li>• Company name on event program &amp; signage*</li><li>• Company name on Aurora's website for 1 year</li><li>• Company name in Aurora performance programs for 1 year</li><li>• 20% off 2020/21 Season single tickets for employees</li></ul>
<b>\$2,500-\$3,499 Value</b>	<ul style="list-style-type: none"><li>• Logo + link on Aurora's website for 1 year</li><li>• Logo on event program &amp; signage*</li><li>• Logo in Aurora performance programs for 1 year</li><li>• Signage in Aurora's lobby for 1 year</li><li>• 20% off 2020/21 Season single tickets for employees</li></ul>
<b>\$3,500-\$4,999 Value</b>	<ul style="list-style-type: none"><li>• Logo on event program &amp; signage*</li><li>• Logo + link on Aurora's website for 1 year</li><li>• Logo in Aurora performance programs for 1 year</li><li>• 1/4 page ad in event program*</li><li>• Opportunity to purchase ads at 10% off in 2020/21 Season production programs</li><li>• 20% off 2020/21 Season single tickets for employees</li></ul>
<b>\$5,000-\$7,499 Value</b>	<ul style="list-style-type: none"><li>• Logo on event invitation*</li><li>• Logo + link on Aurora's website for 1 year</li><li>• Logo in Aurora performance programs for 1 year</li><li>• 1/2 page ad in event program*</li><li>• Embedded ad in 1 Aurora general e-blast</li><li>• Opportunity to purchase ads at 25% off in 2020/21 Season production programs</li><li>• 20% off 2020/21 Season single tickets for employees</li></ul>
<b>\$7,500+ Value</b>	<ul style="list-style-type: none"><li>• Logo on event program &amp; signage*</li><li>• Logo on event invitation*</li><li>• Logo + link on Aurora's website for 1 year</li><li>• Logo in Aurora performance programs for 1 year</li><li>• Full page ad in event program*</li><li>• Embedded ad in 1 Aurora general e-blast</li><li>• Opportunity to purchase ads at 50% off in 2020/21 Season production programs</li><li>• 20% off 2020/21 Season single tickets for employees</li></ul>

\*subject to print deadlines

For more information about Aurora Theatre Company, SUPERNova, or your in-kind benefits package, please contact Development & Special Events Coordinator Kendra Johnson at 510.843.4042 x308 or [kjohnson@auroratheatre.org](mailto:kjohnson@auroratheatre.org).

## THANK YOU!